

Enova is value, every way you look at it

Enova Energy sells electricity to your home. Currently serving all of rural NSW, they'll soon extend to Sydney, Newcastle and Wollongong. To switch, all people have to do is phone 02 56221700.

It's bloody good value

- A good deal for your home - competitive prices
- Impressive feed-in rates for rooftop solar...16 cents per kWh.

It's ethical

- A company that helps us take control of energy generation & supply. Decentralised.
- A community-owned energy retailer that keeps money circulating in the region's economy.
- A social enterprise that directs half their profits to benefit communities.
- Enova helps low-income people access solar energy, and their energy coaches help people reduce consumption.

What's wrong with the big cartel suppliers like Origin, AGL & Essential Energy?



- Three big players distort our energy market: Origin Energy, AGL and EnergyAustralia. They're called gentailers because they are both generators *and* retailers.
- This vertical integration means they have huge market power to squash competition and control the wholesale price, driving up the cost of *your* electricity.
- The pernicious influence of this oligopoly has been noted by the ACCC and Choice magazine.

What's very wrong with Origin Energy?



- Their spreading coal seam gasfields cause serious harm to farmers, water, and communities.
- This impacts farming: loss of water bores & gassy bores that belch methane and no longer work.
- Origin is hell-bent on developing a huge shale gasfield in the NT Beetaloo Basin that threatens Mataranka Hot Springs. If this gasfield were developed, it would be a climate bomb, with emissions dwarfing the Adani coal mine.

Beat inertia. It can be done

Inertia gets in the way of our good intent. A great many people *want* a good energy system, but delay on taking a very simple step to make it happen. If inertia has done this to you, here's a remedy! Please print this doc and place it on your kitchen table in full view, until you've done what you want to do. Put this on your priority list.

Enova is everything we could wish for...the energy company of our dreams. It's now crunch time. You can help us all make the shift to a sane energy system by using the table on the reverse side of this pdf. Call 8 people you know. Ask them if they'd be willing to hear about Enova, and why you made the switch. Use the info on this sheet for talking points.

I'm helping Enova grow by phoning 8 people

This worksheet is how I'm going to do what I want to do.

By the way, check out Enova Energy's [Refer A Friend](#) system – you can get a rebate for each friend you refer.

	Name	Date you contacted them	Any brainwaves from the interaction...	If they said they'd switch... did they want me to supply a <i>Beat Inertia</i> service by calling them back after a week?	Keep track of the number who switched here
1					
2					
3					
4					
5					
6					
7					
8					